

DERYCK BROOM

PROFILE



DIRECTOR

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“During my career, I had the opportunity to work with several directors on movies like Antz, Shrek and Madagascar, and I can say without a doubt Mr. Broom is amongst the best directors I have worked with.”

- Eric Lessard, supervising animator, Shrek the Third

“My experience working with Deryck Broom was one of the best of my career. He is a natural born leader who creates an environment in which creative people can do their best work.”

- Tom Roth, <http://www.imdb.com/name/nm0745038/>

Variety listed Deryck Broom as a South African director to watch. His first full length feature film, *The Lion of Judah*, enjoyed international cinema and DVD release with Warner Brothers. Over the past twenty years in the industry, Deryck has directed over 300 productions – including television commercials, local television series, magazine show inserts and various corporate video and social media productions. He has extensive experience as a performance and dialogue director, from years of directing animation voice artists, live action actors and television presenters. As a Directing Producer, his past clients include MTV, Endemol UK, Disney and TNT among others. Deryck has directed television commercials for QJ (Coca-Cola Middle East), Pepsi (Nigeria), and Johnson & Johnson. His first television commercial, Engen Athletics, won a finalist in The London International Advertising Awards.

WORK HISTORY

- 1998-1999** Director of *Life in a Fish Bowl*, a magazine style show aimed at youth.
- Duties:** Scripting and directing interviews, directing drama sequences.
- Highlights:** Two Gold Stone Awards
Craft Award for Direction
- 2000-2001** Director/ Cameraman/ Editor Saatchi & Saatchi
- Duties:** Directing corporate and marketing videos for Guinness. Directed TVC Engen Athletics.
- Highlights:** Finalist in London International Advertising Award
- 2002-2004** Shoot Director Top Billing, most popular South African magazine show on SABC.
- Duties:** Producing, scripting and directing inserts, including conducting and overseeing interviews.
- Highlights:** Directing shoots in Spain, Tunisia, Portugal, Italy, Australia, Puerto Rico and numerous other countries. Avanti Nomination.
- 2005-2006** Director/ Cameraman/ Editor BGEA
- Duties:** Directing corporate and social media videos for Billy Graham.
- Highlights:** Based in Ashville North Carolina as a “one-man crew”, travelled around the USA conducting interviews and creating a web based social media campaign.

"It is in my opinion one of the best produced local ads I have seen across the Coke system in quite some time. It is creative, on-strategy and impactful. I look forward to seeing its positive impact across the business."

- Brad Clemes, Director of Marketing Eurasia and Middle East Division Coca-Cola.

"In all my years as an anchor for Top Billing, Deryck always brought out the best in me. He's an artist's director with an uncanny sixth sense for authenticity and gritty reality, that meant every character he ever worked with came to life on the screen... even the animated ones! I'd jump at the opportunity to work with him again (at the drop of a hat!)"

- Dr Michael Mol

2007-2008	Director Kairos Moment Film and Television
Duties:	Directing TVC's and corporate videos.
Highlights:	Directing QJ for Middle East Coke and J&J for South Africa.
2009-2010	Director <i>Lion of Judah</i> , Sunrise Productions, Character Matters
Duties:	Feature film director (from storyboard to final composite).
Highlights:	Directing Ernst Borgnine, Michael Madsen, Scot Eastward and Omar Miller.
2011-2017	Director and Drama Producer Trilogy Creative Studios
Duties:	Directing local television shows (Hello Doctor and Dan Nicholl Show), corporate videos (Growthpoint Properties, Mustard Seed Marketing, TPP, Edgars, Clicks, RDM, MST) and social media clips (Simply Travel, Amway). Local producer for numerous international docudrama television series. Director of 5 short films/passion projects, creating the opportunity to work with some of South Africa's top actors.
Drama Producer:	Banged Up Abroad – National Geographic (2 Episodes) Captive – Netflix (3 Episodes) American Monster – Discovery ID (Season 2) Hollywood – CNN (Season 1) Hear No Evil – Discovery ID (Season 1) Unexplained Files – Discovery Science Channel (Season 1 & 2) Killer Instinct – Discovery ID (Season 2 and currently filming season 1)
Education:	Deryck Broom has also been a tutor for Noroff University College in Norway for the last 6 years. He wrote the curriculum for the Second Year 3DF Film course that teaches production from concept and script to camerawork and final edit.